

## Heri Homes Privacy Policy

### Information We Collect About You

With regard to each of your visits to our site we may automatically collect the following information:

- a) Technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- b) Information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call our customer service number.

### Information You Give to Us

We will use this information:

- a) To carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us;
- b) To provide you with information about other products we offer that are similar to those that you have already purchased or enquired about;
- c) To provide you with information about products we feel may interest you;
- d) To notify you about changes to our products;
- e) To ensure that content from our site is presented in the most effective manner for you and for your computer.

### Information We Collect from You

We will use this information:

- a) To administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- b) To improve our site to ensure that content is presented in the most effective manner for you and for your computer;
- c) To allow you to participate in interactive features of our service, when you choose to do so; as part of our efforts to keep our site safe and secure;
- d) To measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;

To make suggestions and recommendations to you and other users of our site about products that may interest you or them.

## Disclosure of Your Information

We may share your personal information with any member of our group, which means our subsidiaries and affiliates in any part of the world.

We may share your information with selected third parties including:

- a) Business partners, suppliers and sub-contractors for the performance of any contract we enter into with them;
- b) Analytics and search engine providers that assist us in the improvement and optimization of our site;
- c) Credit reference agencies for the purpose of assessing your credit score only where this is a condition of us entering into a contract with you;

We May Disclose Your Personal Information to Third Parties:

- a) In the event that we sell or buy-back any products, solutions or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- b) If Heri Homes or substantially all of its business and/or assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets;
- c) If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of and other agreements; or to protect the rights, property, or safety of Heri Homes, our customers, or others. This includes exchanging information with regulators, other companies and organizations for the purposes of fraud protection and credit risk reduction.

## General Inquiries

If a user contacts us with a general inquiry, the user may need to provide us with personal information (including but not limited to; personal biodata and contact details).

We will use this personal information to respond to the inquiry and track further correspondence.

The information will also be used to compile statistics on response handling.

This information is generalized and no individual names or personal information are retained or used for any other purpose.

## Subscriptions

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us.

TALK TO US

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